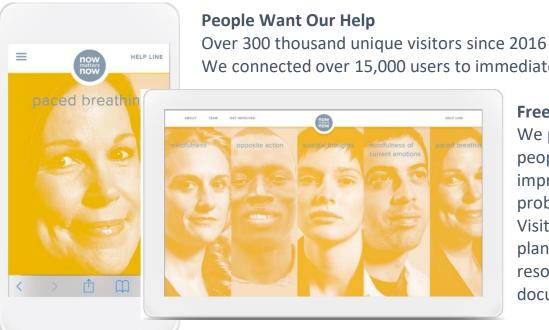
# NowMattersNow.org Hacks Suffering

#### What is NowMattersNow.org?

A website that visitors say lessens their suicidal thoughts in under ten minutes. This video-based resource features personal stories by those who have survived suicidal thoughts by using researchbased coping strategies. Even visitors who aren't suicidal say that they feel better after visiting.



We connected over 15,000 users to immediate person-to-person crisis help



#### **Free Training and Resources**

We provide tools and strategies for immediate help for people who are acutely suicidal, as well as for improvement over the longer term and for other problems such as substance use, depression and anxiety. Visitors can download free posters and cards, a safety plan and guide, a diary card and more. There are resources for clinicians such as caring contact cards, documentation support, and free online training.

### Why NowMattersNow.org?

NowMattersNow.org was developed to address a gap. People are searching for valuable and immediately accessible resources online and clinicians need support tools for their patients.

## **Proudly Run**

100% volunteer run by a team personally affected by suicide. Learn more about our research at bit.ly/NMN\_PR.



